

2011 Phelps-Martin Award for Community Service Information and Nomination Materials

About the Awards

Community service has deep roots in rural America, where people have traditionally joined together to overcome adversity, better their collective lives, and create new and expanded opportunities in their local communities and beyond. Farm Credit institutions, as recognized leaders and partners in agriculture and rural America, have contributed in many ways to their communities, beyond their mission of providing credit and financial services to farmers and ranchers, cooperatives and rural residents. However, these voluntary efforts often do not receive the recognition they so richly deserve.



The Farm Credit Council Board of Directors created the Phelps-Martin Awards for Community Service in honor of two Farm Credit System employees and their lifetime contributions to the System and the communities they served. The awards honor their legacy by recognizing the FCS institutions and individuals who exemplify their commitment to community service.

Steve Phelps had a distinguished career as counsel for the Federal Intermediate Credit Bank of Wichita, the Federal Intermediate Credit Bank of St. Louis, and the Farm Credit Corporation of America. In addition, he served as Senior Vice President and General Counsel of the Farm Credit Council with great distinction from 1990 until his death due to cancer in 2000. A unique individual with a tremendous sense of humor and a keen sense of justice, he was a tireless advocate for abused children in Northern Virginia.

Marsha Pyle Martin served from 1994 until her death due to cancer in 2000 as Chairman and CEO of the Farm Credit Administration. Appointed to the FCA Board by President Clinton, she was the first woman to serve as chairman in the FCA's history. She was also a member of the board of directors of the Farm Credit System Insurance Corporation. She brought to her positions with FCA and FCSIC more than 30 years experience in agriculture and agricultural finance, and throughout her career was an advocate for agriculture and rural development.

Awards Categories & Selection

The Phelps-Martin Awards for Community Service are presented annually to recognize the achievements of System institutions and individuals for their service in the following categories:

A) Farm Credit Bank or Association – Service to the Non-Agriculture Community
Programs designed to enhance the quality of life of the communities served by the applicant will qualify in this category. Programs may promote citizenship, the

appreciation of rights and liberties, involvement in community, betterment, appreciation and preservation of community heritage, etc. Examples include education, health and human services, youth, economic development, arts and culture, homelessness, diversity, welfare to work assistance, and environment. Organized activities and efforts to support charitable organizations and programs will also qualify in this category

B) Farm Credit Bank or Association – Service to the Agriculture Community

Projects designed to enhance the awareness and education of the youth, families and citizens in the agricultural community will qualify in this category. Examples include education programs, farm safety day camps for children, agriculture education activities, programs that enhance agricultural careers, and agriculture industry promotion efforts. Organized activities and efforts to support charitable organizations and programs will qualify in this category.

C) Individual FCS Stockholder, Director or Employee

Individuals nominated by a Farm Credit institution for his or her excellence in community service or service to agriculture.

Submitting Nominations



Nominations must demonstrate value to the local community outside the Farm Credit System institution. The program should not be performed for business or be of a commercial nature, and it should have elements that go beyond simply providing funds. A panel of judges will review the nominations and determine the recipients of the Phelps-Martin Awards. The Farm Credit Council reserves the right to withhold presentation of awards.

Interested associations and district banks must complete the enclosed entry form. Letters of support or additional evidence, such as pictures, newspaper articles and the

like, can be included as outlined in the entry form, but the nomination should not exceed 10 pages in length.

DEADLINE: All entries must be received by Tuesday, November 1, 2011

Entries can be mailed to: The Farm Credit Council; 50 F St., NW, Suite 900; Washington, DC 20001; Attn: Phelps-Martin Awards. Alternatively, entries can be sent by email to Mike Mason, Director of Communications at mason@fccouncil.com.

The Phelps-Martin Awards will be presented at The Farm Credit Council Annual Meeting, January 23-25, 2012, in Washington, DC. Each award will consist of a crystal award and a donation of \$1,000 to the winner's choice of charity.

2011 Phelps-Martin Award for Community Service Nomination Form

Association, Bank or name of individual nominated:

Address:

City:

State:

ZIP:

Name of person filing application:

Phone:

Fax:

Email:

Project name(s) and date(s):

Award Category (please circle one)

- A. For institutional service to the non-agriculture community
 - B. For institutional service to the agriculture community
 - C. For stockholder, director, or employee individual service
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In a narrative about your project or individual nominee, please address the following subject areas:

1. **Relevance and Effectiveness:** Describe the objective of your volunteer project and how the community benefited from your project.
2. **Resourcefulness and Teamwork:** Describe the contributions of employees and board members, how the project was promoted, other groups partnered with, etc.
3. **Creativity and Innovation:** Describe how this project differed from other community service projects typically undertaken by companies (or efforts by other individual volunteers) in your service area in terms of originality and creativity.

A reasonable amount of supporting documentation is encouraged, but not necessary. Such items may include photos, newspaper or website clippings, and letters of support from beneficiaries or civic or community leaders. Please limit the total package of nomination materials to 10 pages.

Please note that entries are non-returnable, so please do not send one-of-a-kind artwork or documentation – copies are perfectly acceptable. Also, please make sure the application material is filled out properly, as the awards are engraved from this information.

For more information, contact Mike Mason, Director of Communications, at (202) 879-0850 or mason@fccouncil.com.